

## Republic of the Philippines

# Department of Education

REGION IV- A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No **221**, s. 2025 August **0**8, 2025

In compliance with Deped Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of Deped officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

#### REGIONAL ON-THE-SPOT POSTER MAKING CONTEST

The Department of Agriculture (DA) in collaboration with Department of Education (DepEd) and the Food and Agriculture Organization (FAO) of the United Nations, will conduct **Regional On-the-Spot Poster Making Contest** as part of the Celebration of 2025 World Food Day (WFD).

The initial screening of entries (via submission) is on **September 4, 2025**, 12:00 noon. Top 25 posters will be selected, and the student-artists will be invited to the **Regional On-the-Spot Poster Making Contest proper** on **September 19, 2025**.

For more information, contact:

Ms. Carla Monic Basister

Mobile Number: 09293244847

Email Address: rafis@calabarzon.da.gov.ph

Enclosed is a copy of the communication for reference.

Immediate dissemination of this Advisory is desired.

SGOD - regional on-the-spot poster making contest RECRR6TH-005743/August 08, 2025







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# Republic of the Philippines

#### REGIONAL FIELD OFFICE IV-CALABARZON

LARES, Maraouy, Lipa City, Batangas (02) 8273 2474 local 4480

August 01, 2025

Dr. CELEDONIO B. BALDERAS, JR.

Superintendent Department of Education - Tayabas City Tayabas City, Quezon

Dear Dr. Balderas.

The Department of Agriculture (DA), in collaboration with the Department of Education (DepEd) and the Food and Agriculture Organization (FAO) of the United Nations, continues to recognize the vital role of the youth in shaping the future of our country, particularly in promoting sustainable agriculture and food security.

As part of the annual celebration of World Food Day (WFD) this October, our regional field office will be spearheading a Regional On-the-Spot Poster Making Contest intended to instill in young minds the significance of World Food Day and its advocacy through visual arts.

All activities are guided by the attached Advisory No. 119, s. 2025, in compliance with DepEd Order No. 8, s. 2013 and are for the information of DepEd officials and personnel only.

We respectfully request your assistance in disseminating this information to teachers and eligible student-artists from your respective schools and encourage their participation in this meaningful event.

The initial screening of entries (via submission) is on September 4, 2025, 12:00 NN. From the entries received, the top twenty-five (25) posters will be selected and the student-artists behind them will be invited to the Regional On-the-Spot Poster Making Contest proper on September 19, 2025. All information prior to the initial screening and contest proper is posted in DA-Calabarzon's official Facebook page.

Should you have further questions or require additional information, you may contact Ms. Carla Monic Basister at 0929-324-4847 or email us at rafis@calabarzon.da.gov.ph.

We look forward to your support in making this activity a success. Thank you.

Very truly yours,

FIDEL L. LIBAO, MMPA Regional Executive Director

### Advisory No. <u>119</u>, s. 2025 June 27, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013 this advisory is issued not for endorsement per DO 28, s. 2001, but only for the information of DepEd officials, personnel/staff, as well as the concerned public.

(Visit www.deped.gov.ph)

#### 2025 WORLD FOOD DAY ON-THE-SPOT POSTER MAKING CONTEST

The Department of Agriculture (DA), in partnership with the Food and Agriculture Organization of the United Nations, will conduct the 2025 World Food Day (WFD) celebration.

The activity aims to instill in young minds the importance of WFD and its advocacy. This annual event will feature, as one of its key highlights, the nationwide On-the-Spot Poster Making Contest, which will take place on the following dates at the specified venues:

Activity	Dates and Venues
Regional Level Contest	August-September 2025
	The activity will be facilitated by the DA-Agriculture and Fisheries Information Division and the DA- Regional Offices through their respective Regional Agriculture and Fisheries Information Sections.
National Level Competition	October 15, 2025  Metro Manila
Culminating	October 15, 2025
Activity	Ouezon City

Learners in Grades V and VI enrolled in public and DepEd-accredited private elementary schools nationwide are encouraged to participate in this event. However, previous national winners are not eligible to join the competition.

Participation of learners and teachers from public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For more information, please contact

The Secretariat

World Food Day 2025 Nationwide On-the-Spot Poster Making Contest

Department of Agriculture

Telephone Number: (02) 8928-05-88 Email Address: afid@mail.da.gov.ph

Facebook Page: https://facebook.com/dacentralphilippines

Website: www.da.gov.ph





#### Republic of the Philippines OFFICE OF THE SECRETARY

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DA-RECORDS FILE

March 17, 2025

HON. JUAN EDGARDO M. ANGARA Secretary Department of Education DepEd Complex, Meralco Avenue Pasig City

Dear Secretary Angara:

The Department of Agriculture (DA), in partnership with the Food and Agriculture Organization of the United Nations (FAO), will be leading the country's annual celebration of the World Food Day (WFD) in October 2025.

One of the highlights of the celebration is the Nationwide On-the-Spot Poster Making Contest. The Department of Education (DepEd) plays a vital role in this initiative, as it engages elementary students from Grades V to VI enrolled in public and DepEd-accredited private elementary schools across the country. This activity aims to instill in young minds the importance of World Food Day and its advocacy.

To ensure the success of this event, may we once again request your office to issue a Memorandum Circular to all your regional offices including the DepEd National Capital Region (NCR) encouraging the participation of all public and DepEd accredited private elementary schools in the Nationwide On-the-Spot Poster Making Contest.

For reference, please find attached the Contest Guidelines for dissemination.

For inquiries and concerns, your office may contact the WFD 2025 Nationwide On-the-Spot Poster Making Contest Secretariat at (02) 8928-0588 or email at afid@mail.da.gov.ph. The DepEd Regional Office may also coordinate with the Regional Information Officers (RIOs) of the DA-Regional Field Offices nationwide.

We sincerely appreciate your unwavering support to this meaningful initiative.

Thank you.

Very truly yours,

FRANCISCO P. TIU LAUREL JR.

Secretary



### Guidelines for the 2025 World Food Day National and Regional on-the-Spot Poster Making Contests

The Department of Agriculture (DA) together with the Food and Agriculture Organization of the United Nations (FAO) will once again collaborate in this year's World Food Day (WFD) celebration.

A key highlight of the annual WFD celebration is the **on-the Spot Poster Making Contest**, to be organized in coordination with the Department of Education (DepEd). This competition is open to Grade V & VI students enrolled in public and DepEd-accredited private schools nationwide.

The **Regional-level Contests** including NCR will take place from August to September 2025, to be facilitated by the DA-Agriculture and Fisheries Information Division (DA-AFID) and the DA-Regional Offices through their respective Regional Agriculture and Fisheries Information Sections (RAFIS), and in partnership with DepEd.

While, the National-level competition is scheduled on October 15, 2025, in Metro Manila.

### **Guidelines for the contest**

#### I. General Provisions

- 1. The contest is open to all Grades V to VI students enrolled in public or DepEdaccredited private school nationwide. Previous national winners are not eligible to participate.
- 2. Contestants must wear their school uniform throughout the contest both in the regional and national levels.
- 3. The poster must be an original creation of the contestant, illustrating the given theme. The theme should be written outside the illustration board's border (1-inch borders on all sides), and should not be included in the artwork itself. Failure to follow these instructions will lead to automatic disqualification.
- 4. The theme for this year's on-the-Spot Poster Making Contest is:
- The Contest Committee will provide all necessary materials for the on-the-Spot Poster Making Contest, as follows:
  - -illustration board (20" x 30"/ 1/2 size) with pre-drawn boarders
  - -oil pastels 24 pcs
  - -ruler
  - -pentel pen
  - -ball pen
  - -pencil
  - -tissue
  - -cotton ball
  - -eraser
- 6. Judging will commence immediately after the allotted time for the contestants. Only the Board of Judges (BOJ), Technical Working Group (TWG) and secretariat are allowed inside the contest area during the evaluation.
- 7. The decision of the **BOJ** is final and irrevocable. However, if a winner is found guilty of any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize will be forfeited.
- 8. All entries shall become the property of the Department of Agriculture (DA) and the Food and Agriculture Organization (FAO).

### Regional Level

- 1. The On-the-Spot Poster Making Contest will be conducted at the regional levels including the DepEd National Capital Region (NCR). (A division/district-level contest may also be held, but any expenses incurred shall be covered by the DepEd and/or DA regional offices.)
- 2. Each contestant must be accompanied by one (1) coach or one (1) guardian to the venue. However, the coach or guardian is not allowed to enter or move around the contest venue during the competition.
- 3. The regional winners must be formally endorsed by the respective NCR and Regional On-the-Spot Poster Making Contest Committees to compete at the national level.
- 4. The national level contestants may be accompanied by one (1) guardian or one (1) coach during the National On-the-Spot Poster Making Contest in Metro Manila.

#### National Level

The National on-the-Spot Poster Making Contest willl be held in Metro Manila.

1. The contest preliminaries will begin at 8:00 AM, followed by the contest proper at 8:30 AM. Contestants will have a maximum of three (3) hours and 30 minutes to complete their posters, with the competition ending exactly at 12:00 noon.

2. Originality must be strictly observed. Any form of duplication or copying of artwork

will result in automatic disqualification.

3. The Board of Judges (BOJ) will select the top five (5) posters from all the entries.

4. The winning entries will be displayed during the culminating activities of the World Food Day (WFD) Celebration on October 16, 2025, in Quezon City. The best posters will also be awarded on the same day.

5. The National winners will be awarded cash prizes, trophies, and certificates of

recognition during the WFD celebration.

#### II. Criteria for Judging:

Only the top five (5) Posters shall be selected as National Winners, based on the following criteria:

a.	Originality	30%
b.	Creativity	30%
C.	Visual Impact	20%
d.	Relevance to the theme	20%
	Total	100%

Approved by:

Information Division Chief